



## DEPARTMENT OF PURCHASING AND CONTRACTS

15470 Flight Path Drive, Brooksville, Florida 34604  
P 352-754-4020 F 352-754-4199 W [www.HernandoCounty.us](http://www.HernandoCounty.us)

### **NOTICE OF INTENDED SOLE SOURCE PURCHASE**

**Agency:** Hernando County Board of County Commissioners

**Title:** DXP Tools and Hosting and Promotional Advertising Services with ITI Marketing Inc.

**Vendor:** ITI Marketing Inc.

**Short Description of the Commodity or Service Desired:** The Hernando County Tourism Department utilizes the services of ITI Digital Marketing, Inc., for three (3) plug-ins on their website, FloridasAdventureCoast.com., GetSocial-UGC Platform, I'm going - Calendar of Events and I'm Going - Places. Collectively, these plug-ins tools (SaaS) provide automated listing of our partner's company listing and events. ITI Digital Marketing, Inc., recently redesigned and rebuilt the Tourism website. ITI Digital marketing, Inc., will host the website, while providing ongoing support for three (3) SaaS, dynamic content modules. They also provide Search Engine Optimization for the website on an ongoing basis ensuring maximum results for organic search.

Amount Quoted - \$200,000.00

**Contact:**

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**Date Posted:** December 21, 2022

**Last Day for Receipt of Information:** January 17, 2023

**Posted per Hernando County Purchasing and Contracts Policies and Procedures No. 070.IV.4.**

**For Toni Brady**  
**Chief Procurement Officer, Hernando County**