



## HERNANDO COUNTY TRANSPORTATION DISADVANTAGED LOCAL COORDINATING BOARD (TDLCB) SUBCOMMITTEE

Thursday, February 8, 2024

### MINUTES

The Hernando County Transportation Disadvantaged Local Coordinating Board (TDLCB) Subcommittee held a public meeting beginning at 3:00 p.m. at the Hernando County Building Training Facility, 1661 Blaise Drive, Brooksville, Florida. The meeting was advertised in the Hernando Sun newspaper and the agenda was available on the Hernando/Citrus MPO website.

### MEMBERS PRESENT

Gretchen Samter, Person with a Disability, Subcommittee Chair  
Gerry Whitted, Citizen Advocate – Transit User as Primary Means  
Tracy Noyes, Florida Department of Transportation

### MEMBERS ABSENT

Oliver Cromwell, General Manager of RATPDev LLC, Transit Contractor of Public Transit System

### OTHERS PRESENT

Joy Turner, MPO Administrative Assistant III  
Miranda Maldonado, Mid Florida Community Services, Community Transportation Coordinator

The purpose of the subcommittee is to develop an outline to identify ways to more effectively assist persons that are transportation disadvantaged. The recommendations of the subcommittee will be presented to the TDLCB Board for consideration.

**MEETING CALLED TO ORDER** - Chair Samter called the meeting to order at 3:15 p.m.

### **REVIEW/APPROVAL OF MINUTES – DECEMBER 5, 2023, TDLCB SUBCOMMITTEE PUBLIC MEETING**

**Motion:** A motion was made by Ms. Noyes to approve the December 5, 2023, Minutes of the TDLCB Subcommittee's public meeting. The motion was seconded by Mr. Whitted and the motion passed unanimously.

### **DISCUSSION ITEMS**

Chair Samter proposed the subcommittee schedule meetings through the month of August. The subcommittee will meet at the Hernando County Building Training Facility, 1661 Blaise Drive, Brooksville, Florida, from 2:30 p.m. to 4:30 p.m. for the following dates:

- Tuesday, March 12
  - Tuesday, April 9
  - Thursday, May 9 (immediately following the TDLCB regular public meeting)
  - Tuesday, June 4
  - Tuesday, July 9
  - Thursday, August 8 (immediately following the TDLCB regular public meeting)
- To meet quorum for future meetings, three subcommittee members will need to attend in person.

## **RESULTS FROM THE BRAINSTORM SESSION**

1. Use marketing material and public relations to educate the public (local radio, mailer, etc.).
2. Create a brochure or flyer that lists organizations/options that can provide transportation in Hernando County.
3. Create public service announcement videos that can be shared on county websites or YouTube (include a QR code where additional information can be located).
4. Create five, 2-minute public service announcement videos that address transportation needs/options.

## **NEXT STEPS**

- For the March 12, 2024, meeting:
  - Each subcommittee member will bring their list of potential topics/content that could be showcased in a 2-minute public service announcement (PSA).
  - Each subcommittee member will bring their list of potential content for a brochure/flyer.
  - Each subcommittee member will bring their list of marketing suggestions that can be used to disseminate information to the public (radio, mailer, etc.).
  - Please bring five copies of your lists to provide to the other subcommittee members.
- The objective for the March 12, 2024, meeting, is to review, discuss, and prioritize list items.
- The objective for the April 9, 2024, meeting will be to formalize the information that will be presented to the TDLCB Board during the May 9, 2024, meeting.

## **ADJOURNMENT AND NEXT MEETING**

Chair Samter adjourned the meeting at 4:14 p.m. The next meeting of the Hernando County Transportation Disadvantaged Local Coordinating Board (TDLCB) subcommittee is scheduled for Tuesday, March 12, 2024, beginning at 2:30 p.m. in the Hernando County Building Training Facility, 1661 Blaise Drive, Brooksville, Florida. The meeting agenda and back-up materials are available online at:

[www.hernandocounty.us/hernandocitrusmpo](http://www.hernandocounty.us/hernandocitrusmpo).

*[The March 12<sup>th</sup> and April 9<sup>th</sup> meetings did not meet quorum and no business was conducted. The May 9, 2024, meeting was postponed and not advertised due to member changes on the TDLCB subcommittee. The July 9<sup>th</sup> meeting was moved to July 23, 2024.]*